congress2005@ukaachen.de www.palliativmedizin.ukaachen.de

www.eapcnet.org www.dgpalliativmedizin.de 30.04.2004

5. KONGRESS DER DEUTSCHEN GESELLSCHAFT FÜR PALLIATIVMEDIZIN

# INVITATION TO INDUSTRY

# SPONSORSHIP AND EXHIBITION PROSPECTUS





# **ACROSS THE BORDERS**

#### Dear Colleagues,

welcome to the 2005 congress of palliative care which is an event of special reach combining the 9<sup>th</sup> congress of the EAPC (European Association of Palliative Care) and the 5<sup>th</sup> congress of the DGP (Deutsche Gesellschaft für Palliativmedizin). The congress takes place in Aachen, situated in the border triangle between Germany, the Netherlands and Belgium. Not only for this circumstance the congress is themed *'Beyond the border'*.

We are preparing the congress with as much international participation as possible and aim for making this the first worldwide conference in palliative care.

However, the congress title has more than a geographical meaning: borders that we experience in palliative care will be discussed from a physical, psychological, social, spritual and economic point of view.

All EAPC congresses have contributed to the development of palliative care in Europe through presentation of ongoing and prior work in the field and as a meeting place for all health care professionals and volunteers in palliation.

Palliative care is being developed based upon clinical experience and data from quality assurance and research projects

Your contribution to this congress as a sponsor will offer you the opportunity to reach a great number of participants working in the european sanitary sector, thereunder international opinion leaders. Furthermore, you will have the chance to support the encouraging development of the growing field of palliative care.

We appreciate meet you in Aachen in April 2005.

Stein Kaasa EAPC Lukas Radbruch DGP/EAPC

Friedemann Nauck **DGP** 



# Scientific Committees and Local Organizing Committee

#### SCIENTIFIC COMMITTEE (EUROPEAN PART)

Stein Kaasa, Norway – Chairman Lukas Radbruch, Germany Eduardo Bruera, USA David Clark, UK Franco de Conno, Italy Marilène Filbet, France Katalin Hegedus, Hungary Phil Larkin, Ireland Friedemann Nauck, Germany Sheila Payne, UK David Praill, UK

## SCIENTIFIC COMMITTEE (GERMAN PART)

Klaus Aurnhammer, Völklingen
Bernadette Fittkau-Tönnesmann, München
Rainer Hartenstein, München
Katharina Heimerl, Wien
Martina Kern, Bonn
Dietrich Kettler, Göttingen
Eberhard Klaschik, Bonn
Heike Lampe, Berlin
Thomas Montag, Erfurt
Monika Müller, Bonn
Christof Müller-Busch, Berlin
Florian Strasser, St. Gallen
Raymond Voltz, München

#### LOCAL ORGANIZING COMMITTEE

Lukas Radbruch, **Chairman**Friedemann Nauck, **Co-Chairman**Frank Elsner
Christoph Ostgathe
Rainer Sabatowski
André Rhebergen
Saskia Jünger



#### **PREVIOUS CONGRESS STATISTICS**

EAPC attracts a large attendance of around 2000 participants. This has been the case for the last two meetings held in Palermo, Italy, and The Hague, Netherlands.

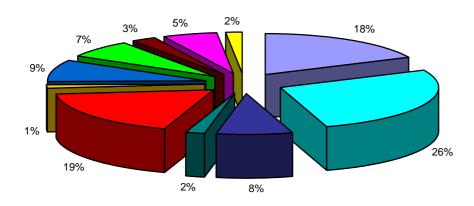
#### PROFILE OF ATTENDANCE

Average based on the The Hague 2003 Congress: Breakdown of the audience by professional speciality:

Physicians 33,2%
Nurses 18,5%
Psychologists 2,8%
Social Workers 1,8%
Others \*\* 43,7%

#### **GEOGRAPHIC BREAKDOWN**

The majority of participants have traditionally attended EAPC from Europe but many do attend from the Americas, Asia, Australasia, Middle East and Africa. For the last EAPC congress in The Hague participants from 58 different countries have registrated.





<sup>\*\* (</sup>Volunteers, Sociologists, Physiotherapists, Ethicians, Clergy, etc)



#### PRELIMINARY PROGRAMME

#### **General Scientific Overview**

Ten main topics have been chosen by the scientific comittee meeting the theme *beyond* the boarder relating to palliative care. Herein, especially ethical issues and quality standards in palliative care are adressed. Corresponding to the claim of our previous congresses, we strive for a balanced compound of lectures by outstanding speakers and discussion of the topics in detail in smaller parallel sessions.

# Plenary sessions

The Scientific Committee has decided to include ten plenary sessions, covering key aspects of palliative care and its development. We have invited speakers of outstanding reputation, including health care professionals with extensive experience in palliative care and distinguished academics.

The plenary sessions will include a lecture in memory of *Virgilio Floriani* and as recognition of the *Floriani Foundation* and its contribution to palliative care over the years, including its support for the foundation of the EAPC.

The papers prepared by the speakers for the plenary sessions will be published in full in the European Journal of Palliative Care. For scheduling please see Preliminary Timetable.

#### **Topics**

- > Symptom control have we reached the limits?
- ➤ Geriatrics and palliative care crossing the age border?
- ➤ How to promote palliative care for non-oncology patients?
- ➤ Outcome assessment in palliative care can it be measured?
- ➤ Patient autonomy in palliative care on whose terms?
- ➤ Euthanasia, terminal sedation where are the boundaries?
- ➤ Communication with patients the biggest problem?
- ➤ Grief and bereavement reaching the limits for patients and relatives?
- ➤ Standards in palliative care a bridge over borders?
- ➤ The volunteer in palliative care a clearly defined role?

# **Panel Discussion Sessions and Symposia**

Each plenary session will be followed by parallel sessions, allowing both speaker and audience to discuss the topics in more detail. Other topics will be dealt with in Symposia. We expect that this initiative will bring extended opportunities for discussion into the congress.



# **Meet the Expert Sessions**

In specific time slots in the morning, parallel sessions will be offered for participants to meet, in small groups, with professors and experts in palliative care from throughout Europe and from overseas.

# Work groups

Ample space and time will be available for working groups, if desired. Working groups can e.g. be used by national subgroups or for more intensive discussion on special themes.

## **Provisional Structure of the Day**

Sessions will take place in the morning and afternoon. There will be 7 parallel sessions. All catering and other activities including the poster viewing will take place in the Exhibition hall, maximising the company's access to the participants.

More detailed and updated information about the timetable can be continuously retrieved via the congress-webpage http://www.eapcnet.org/Aachen2005/index.html.

TIME	SESSION HALLS	EXHIBITION HALL
8.00 - 8.45	MEET THE EXPERT SESSIONS	
9.00 - 10.00	PLENARY SESSIONS	
10.00 – 11.00	COFFEE BREAK IN EXHIBITION HALL	Coffee/Exhibition/Posters
11.00 – 12.30	PARALLEL SESSIONS Panel Discussions, Workshops, Free Communications, Discussion Sessions, Poster Highlights	Exhibition/Posters
12.45 – 14.15	COMPANY SPONSORED SATELLITE SYMPOSIUM	Lunch/Exhibition/Posters
14.30 – 15.30	PLENARY SESSIONS	Exhibition/Posters
15.30 – 16.30	COFFEE BREAK IN EXHIBITION HALL	Coffee/Exhibition/Posters
16.30 – 18.00	PARALLEL SESSIONS Panel Discussions, Workshops, Free Communications, Discussion Sessions, Poster Highlights	Coffee/Exhibition/Posters
18.15 – 19.45	COMPANY SPONSORED SATELLITE SYMPOSIUM	Dinner/Exhibition/Posters



#### Organiser

The organiser of the congress is the DGP (Deutsche Gesellschaft für Palliativmedizin) on behalf of the EAPC (European Association for Palliative Care).

# **Professional Congress Organisation**

INTERPLAN Congress, Meeting & Event Management AG Albert-Rosshaupter-Str. 65 D-81369 Munich

Phone: +49 89 54 82 34 20
Fax: +49 89 54 82 34 44
Email: eapc@interplan.de
Website: www.interplan.de

#### **Exhibition / Sponsorship Sales Contact**

**Exhibition:** Sponsorship: Thomas Hohenester Saskia Jünger

Thomas Hohenester
Interplan Congress, Meeting
& Event Management AG
Albert-Rosshaupter-Str. 65

Saskia Jünger
Klinik für Palliativmedizin
Universitätsklinikum Aachen
Pauwelsstraße 30

81369 München 52074 Aachen Germany Germany

Phone: +49 89 54 82 34 29 Phone: +49 241 80 80 379
Fax: +49 89 54 82 34 45 Fax: +49 241 80 33 80 379
Email: exhibition@interplan.de Email: congress2005@ukaachen.de

#### The Congress Venue:

EUROGRESS Aachen Monheimsallee 48 52062 Aachen Germany

Website: www.eurogress-aachen.de

For general information about Aachen we invite you to visit the tourist board's official website www.aachen.de.

#### Official Social Events:

The DGP congress will be opened on 6<sup>th</sup> of April, 2005, at 9.00 a.m. In order to facilitate exchange between german and international congress participants, the opening of the european congress will take place on 7<sup>th</sup> of April, 2005 at 6.15 p.m., subsequent to the conclusion of the german congress. As a bridge between the DGP-congress and the EAPC-congress, the opening will be followed by a get-together in the exhibition area of the congress.

Sponsors are invited to offer further social events according to your gusto in coordination with the local organising comittee.



#### **REGISTRATION FEES:**

		ongress tion Fees		ongress tion Fees		ination 'EAPC
CATEGORY	Early	Late	Early	Late	Early	Late
Members Physicians	€175	€250	€300	€400	€300	€400
Members Other Professions	€75	€150	€200	€300	€200	€300
Non-members Physicians	€225	€300	€375	€450	€375	€450
Non-members Other Professions	€150	€225	€275	€375	€275	€375
Accompanying persons	€100	€100	€100	€100	€100	€100
Eastern countries			€120	€200	€120	€200
Students	€40	€50	€100	<b>€</b> 120	€100	€120

The deadline for early registration is 23<sup>rd</sup> of december, 2004.

#### **CANCELATION FEES:**

In case of cancelation until four weeks before onset of the congress, a 25% of the congress fees will be retained. Between four weeks and one week before onset of the congress, a 50% will be retained. In case of cancelation within one week before, the complete amount of 100% of the registration fees will be charged.

# For Group Registration and Accommodation please contact:

INTERPLAN Congress, Meeting & Event Management AG Albert-Rosshaupter-Str. 65 D-81369 Munich

 Phone:
 +49 89 54 82 34 20

 Fax:
 +49 89 54 82 34 44

 Email:
 eapc@interplan.de

 Website:
 www.interplan.de



#### INFORMATION FOR SPONSORS

#### **Application for Sponsorship**

Klinik für Palliativmedizin

Universitätsklinikum Aachen Pauwelsstraße 30, D – 52074 Aachen

Phone: +49 241 80 80 379
Fax: +49 241 80 33 80 379
Email: congress2005@ukaachen.de

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the sponsorship/exhibition office address above. Alternatively an invoice for the deposit can be requested on the booking form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

# **Terms of Payment**

50% with signed contract 50% - 1 March 2005

All payments must be received before start of the Conference.

#### **Payment Methods**

Option 1: Payment by cheque

Please made cheque payable to: DGP 2005

**Option 2:** Payment by Bank Transfer: Please make drafts payable to DGP 2005

SPARKASSE AACHEN Bank code: 390 500 00 Swift No.: AA CS DE 33

IBAN: DE 80 39 05 00 00 00 00 110 015

Bank Account: 110 015

Bank charges are the responsibility of the payee and should be paid at source in addition to the

rental fees.

Option 3: Payment by Credit Card

#### Cancellation Policy

Cancellation must be made in writing to Interplan AG, Fax: +49 89 54 82 34 44 or e-mail: eapc@interplan.de

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Congress

#### **General Conditions**

Terms and Conditions will be included in the sponsorship agreement.



#### GENERAL INFORMATION FOR SPONSORS

We have compiled a catalogue of sponsorship items which can be chosen apart or in various combinations. In that way, you as sponsor do have the possibility to select a package most apt to your intention. Once the package has been formulated, a sponsorship category status will be assigned to each sponsor according to the level of total sponsorship contribution. The amount will include Advertising, Sponsorship items, exhibition space.

Example:
The state of the s
Advertising € + Sponsorship € + Exhibition € = <b>Status</b>

Status will be allocated as follows:

ASSIGNMENT OF SPONSORSHIP STATUS					
STATUS	TOTAL S	TOTAL SPONSORSHIP CONTRIBUTION			
	German (DGP) Congress	European (EAPC) Congress	Both DGP and EAPC Congress		
Sponsor					
Silver Sponsor	€ 20.000 and above	€ 30.000 and above	€ 40.000 and above		
Gold Sponsor	€ 30.000 and above	€ 40.000 and above	€ 50.000 and above		
Platinum Sponsor	€ 40.000 and above	€ 50.000 and above	€ 75.000 and above		

Gold and Platinum Sponsors will be offered a first choice on all items if they have confirmed their contribution in writing by 01.06.2004. Subsequently, the items will be allocated on a 'first come, first served' basis.



# **BENEFITS FOR SPONSORS**

	Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Logo on Congress web site and printed material	✓	✓	✓	✓
1 free square metre exhibition space for every €10,000 (above 5000 will be rounded up)		✓	✓	✓
Possibility to insert advertising material in the Congress bag		✓	<b>✓</b>	✓
1 free registration fee for every € 10,000 (above 5000 will be rounded up)		✓	✓	✓
Logo on sponsors acknowledgement slide in session halls			<b>✓</b>	✓
Banner Ad on congress Web site with link to company web site			✓	✓
Priority choice of Hotel Room Allocation			✓	✓
Priority Choice of Sponsorship Items including first choice of symposium slot.				✓
Priority choice of Exhibition Space				✓
Opportunity for special rate (less 30%) for full page colour ad in final program				✓
Exposed depiction as Platinum Sponsor in all print material and on-site				✓

# **Acknowledgements**

Please note that all sponsors and exhibitors will be acknowledged in the final programme, on acknowledgement boards at the Congress and on the Congress website. Please forward your company logo (in illustrator format) in both black and white and colour versions to eapc@interplan.de.



#### LIST OF CONGRESS SPONSORSHIP ITEMS

#### ADVERTISING OPPORTUNITIES

#### **Preliminary Programme**

Both for the DGP congress as well as the EAPC congress a a preliminary programme of the respective congress will be distributed as the 2<sup>nd</sup> announcement including a call for abstracts via mail and email to target groups interested in palliative care.

o A number of full page colour advertisements will be available at the following prices:

	DGP Programme	EAPC Programme	Combination
Inside Page	€ 2,500	€ 3,000	€ 4,000
Back Cover	€ 5,000	€ 6,000	€ 10,000
Inside front or back conver	€ 3,000	€ 3,500	€ 5,000

#### **Final Programme**

The Final Programme of the DGP congress and the EAPC congress will be distributed in Aachen to all participants in the congress bags. It will include the complete final scientific, social and tour program as well as the practical information on the Congress.

o A number of full page colour advertisements will be available at the following prices:

	DGP Programme	EAPC Programme	Combination
Inside Page	€ 3,000	€ 3,500	€ 5,000
Back Cover	€ 5,500	€ 7,000	€ 11.000
Inside front or back conver	€ 3,500	€ 4,000	€ 6,500

## Mini Program "program-at-a-glance"

€10,000

This is a pocket size useful congress overview, distributed in Aachen to all participants in the congress bags

- o An exclusive colour advertisement will appear on the on back cover
- o Acknowledgement on Sponsor board's on-site
- o Logo on congress web site
- o Acknowledgement on Sponsor's list in the final programme

#### **DISPLAY MATERIAL**

# Congress signage

o logo on all congress directional signage at congress venue

	DGP CONGRESS	EAPC CONGRESS	COMBINED
Congress Signage	€8,000	€10,000	€15,000



#### **Laminated Bookmark**

Bookmark, distributed in Aachen to all participants in the congress bags.

- An exclusive colour advertisement will appear on both sides
- o Acknowledgement on Sponsor board's on-site
- Logo on congress web site
- Acknowledgement on Sponsor's list in the final programme

	DGP CONGRESS	EAPC CONGRESS	COMBINED
Laminated Bookmark	€3,500	€5,000	€7,500

# Participants Badge Lanyards (neck cords)

- o Sponsor's company's logo will appear on the badge cords
- o Acknowledgement on Sponsor board's on-site
- o Logo on congress website
- o Acknowledgement on Sponsor's list in the final programme

	DGP CONGRESS	EAPC CONGRESS	COMBINED
Badge Lanyards	€8,000	€10,000	€15,000

# **Congress Bags**

#### Provided in kind

Sponsor will provide or provide funding for the participants congress kits including a congress bag, writing pad and pen (2500 participants are expected)

- The bag will bear the sponsor's logo and the Congress logo
- o Acknowledgement on Sponsor board's on-site
- o Logo on congress web site
- o Acknowledgement on Sponsor's list in the final programme

€25,000

€35,000



#### **Symposia**

#### **Company Sponsored Satellite Symposia**

Both DGP and EAPC congress will offer the opportunity of sponsored satellite symposia (see time table below).

#### Sponsorship includes:

- Hall rental (available halls: Europa (1700 seats), Berlin (650 seats), Brussels (430 seats), and Aachen (420 seats)
- Standard audio/visual equipment
- Display table.
- Permission to use the phrase "Satellite Symposium of EAPC 2005
- Inclusion of Sponsor's Symposium invitation in the participant congress bags
- Logo on congress web site
- Symposia Programmes are included in a special section of the Final Program and on the Congress Web site
- Acknowledgement on Sponsor board's on-site
- Acknowledgement on Sponsor's list in the final programme

Speakers and topics are selected by the sponsoring company. Speakers registration fees, accommodation and flights must be covered by the sponsoring company. Catering is the responsibility of Sponsoring Company. During the provided time slots (see below) the congress participants will not be offered any catering on the part of the congress organisers.

Special time slots have been designated and will be allocated on a 'first come first served' basis:

DGP CONGRESS		EAPC CONGRESS	
Wednesday April 6, 2005	Thursday April 7, 2005	Friday April 8, 2005	Saturday April 9, 2005
12.45 – 14.15	12.45 – 14.15	12.45 – 14.15	12.45 – 14.15
18.15 – 19.45		18.15 – 19.45	18.15 – 19.45

A company sponsored satellite symposium will be available at the following price:

DGP Congress
EAPC Congress

# Internet/Cyber Centre

Sponsor will provide/ build 8-10 work stations and technical support in the set up and running of the Cyber Centre

- Opportunity to display company logo/information on screen saver
- Opportunity to display company logo/information on screen background
- Opportunity to distribute mouse pads and related promotional gifts from the Cyber Centre
- o Acknowledgement on Sponsor board's on-site
- o Logo on congress web site
- o Acknowledgement on Sponsor's list in the final programme
- o Information regarding this service will be included in all future announcements.

	DGP CONGRESS	EAPC CONGRESS	COMBINED
Internet/Cyber Centre	€8,000	€10,000	€15,000



#### Simultaneous Interpretation

€15,000

Simultaneous interpretation from English into French and/ or any other languages chosen by the Sponsor will be provided in all plenary sessions and in some of the parallel symposia and workshops.

- Acknowledgement on the interpreters booths signage
- Opportunity to provide handout/promotional gift to be distributed with headsets
- Acknowledgement slide in all sessions where service is provided
- o Acknowledgement on Sponsor board's on-site
- Logo on congress web site
- o Acknowledgement on Sponsor's list in the final programme

#### **Coffee Breaks**

Sponsor will host the coffee breaks throughout the Congress. \*\*Sponsorship of individual coffee breaks is available.

- Opportunity to brand coffee cups, sugar sachets and napkins
- Acknowledgement at sponsored coffee stations during all coffee breaks
- Acknowledgement on Sponsor board's on-site
- o Logo with Hyperlink on congress website
- Acknowledgement on Sponsor's list in the final programme

	DGP CONGRESS	EAPC CONGRESS	COMBINED
**Price for coffee breaks throughout the congress	€15,000	€25,000	€ 35,000

#### **Speakers Dinner**

This is an opportunity for the sponsor to be associated with a prestigious dinner for invited speakers and congress VIPs.

- Sponsors Logo on invitations and menus
- o Sponsors logo on sign at the entrance to welcome reception
- o Acknowledgement on Sponsor board's on-site
- Logo on congress website
- Acknowledgement on Sponsor's list in the final programme

	DGP CONGRESS	EAPC CONGRESS	COMBINED
Price for speakers dinner	€12,000	€16,000	€ 25,000

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the London sponsorship office to discuss your needs.



# **Sponsorship Booking Application Form**

Please return this form until June 30 <sup>th</sup> , 2004 t	to:
Klinik für Palliativmedizin	Tel.: +49 / 241 / 80 80 379
Universitätsklinikum Aachen	Fav: ±40 / 241 / 80 33 80 37

Pauwelsstraße 30 D – 52074 Aachen

e-mail: congress2005@ukaachen.de

I would like to book the following Sponsorship Items:

	DGP		EAPC		Combined	
Sponsorship Item	Price €	✓	Price €	✓	Price €	✓
Advertising						
Mini Program "program-at-a-glance"					10,000	
Congress Signage	8,000		10,000		15,000	
Laminated Bookmark	3,500		5,000		7,500	
Participants Badge Lanyards	8,000		10,000		15,000	
Company Sponsored Satellite	25 000		35 000			
Symposia						
Congress Bags Pens and Pads	Provided in		Provided in		Provided in	
	kind		kind		kind	
Internet/Cyber Centre	8,000		10,000		15,000	
Simultaneous Interpretation			15,000			
Coffee Breaks	15,000		25,000		35,000	
Speakers Dinner	12,000		16,000		25,000	
Total Amount (please complete)	€		€		€	

We hereby apply to be a:

Signature

	Sponsor Category Status	V
	Silver Sponsor	
	Gold Sponsor	
	Platinum Sponsor	
	ease call me to discuss our sponsorship pack ease send me a sponsorship contract and fir	S .
Compa	ny:	
Contac	t person:	
Addres	s:	
ZiP Cod	de: City / Country	
Teleph	one: Fax:	
E-Mail:		
Date	Stamp/Signature	

Date



#### GENERAL INFORMATION FOR EXHIBITORS

#### **Exhibition**

A Professional Exhibition will be held in the Foyers of the Congress Venue. We will take care to design the floor plan in order to maximise the exhibitor's exposure to the delegates. It is for this reason that poster sessions, together with coffee and lunch breaks will be held in the Foyers.

Please note: if your company exhibits during the whole duration of both Congresses, you can profit from a reduced fee per sqm!

# **Proposed Dates**

Set up times DGP: Exhibition open times :	April 5, 2005 April 6, 2005 April 7, 2005	8 a.m. – 8 p.m. 8 a.m. – 6 p.m. 8 a.m. – 6 p.m.
Dismantling/Breakdown times DGP: (due to number of changing booths)	April 7, 2005 April 8, 2005	after the Get-Together or early in the morning
Set up times EAPC: (due to number of changing booths)	April 7, 2005 April 8, 2005	after the Get-Together or early in the morning
Exhibition open times EAPC:	April 8, 2005 April 9, 2005 April 10, 2005	8 a.m. – 6 p.m. 8 a.m. – 6 p.m. 8 a.m. – 6 p.m.
Dismantling/Breakdown times EAPC:	April 10, 2005	6 p.m. – 10 p.m.

#### **Exhibition Space rental**

The price for stand space only is  $\in$  200 (DGP only),  $\in$  300 (EAPC only) or  $\in$  400 (combined) per square metre. This includes:

- Exhibitors' Manual.
- Tea/coffee during official coffee-breaks for registered exhibitors
- Exhibitors' badges for stand personal only
- A 100-word Company/product profile in the official program
- Cleaning of public areas and gangways, excluding stand cleaning

All material required for creating a booth that meets your individual needs will be available to order in the technical manual.

#### Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". Upon receipt of the application form an invoice of 50% of the rented space will be sent to you.

Space allocations will be made in the order in which application forms with payment are received.

#### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. This badge concedes to the exhibitors to participate in the official tee/coffee breaks during the congress. Two exhibitor badges will be given for every 9 square metres booked. Any additional exhibitors will be charged an exhibitor registration fee of 100 €. Corresponding to the sponsorship status (see pp 10/11) one or more free registration fees for the scientific programme will be conceded. Participation in the scientific programme independently of sponsorship status is possible via registration as regular congress participant (fees see p. 8). An exhibitor registration form will be included in the exhibitor's manual.



## Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated approx. 3 months before the Congress. It will include the following

- · Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## **Site Inspections**

Exhibitors and sponsors are free to visit the congress venue at their convenience. Please contact the venue, Eurogress Aachen, directly to arrange this.

Contact Name: Mr. Rainer Beck

Tel: +49 241 9131 - 221

Email: Rainer.Beck@eurogress-aachen.de

#### **Exhibitor Profile**

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to exhibition@interplan.de.

#### Site Plan

The site plan in this brochure shows the area where the exhibition will take place. After receipt of all stand orders Interplan AG will work out a detailed exhibition plan and allocate the stands.

#### **Payment Methods**

As Above for Sponsorship

## **Cancellation Policy**

Cancellation must be made in writing to Interplan AG, Fax: +49 89 54 82 34 45 or e-mail: exhibition@interplan.de

The organisers shall retain:

- 10% of the agreed package amount if the cancellation is made more than 12 months prior to the Congress
- 50% of the agreed package amount if the cancellation is made between 12 and 4 months prior to the Congress
- 100% of the agreed package amount if the cancellation is made up to 4 months prior to the Congress

If exhibition space is resold a full refund will be made less a 10% administration change.

#### **Terms and Conditions**

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the exhibition contract indicates acceptance of these terms and conditions.



# **Exhibition Application Form**

Please return this form until October 15, 2004 to:

## **INTERPLAN**

Congress, Meeting & Event Management AG Mr. Thomas Hohenester Albert-Rosshaupter-Strasse 65

D - 81369 München

Tel.: +49 / 89 / 54 82 34-29 Fax: +49 / 89 / 54 82 34-45 e-mail: <u>exhibition@interplan.de</u>

<b>W</b> e are interested in booking				
□ sqm during the 5 <sup>th</sup> Congress of the DGP (April 6-7,2004)				
The price per square metre is € 200, plus 16% VAT.				
sqm during the 9 <sup>th</sup> Congress of the EAPC (April 7-10, 2004)				
The price per square metre is € 300, plus 16% VAT.				
☐ Our company wants to exhibit at both Congresses. We will therefore profit from a special fee of € 400 per square metre (April 6-10, 2004)				
Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed				
Company:				
Contact person:				
Address:				
ZiP Code: City / Country				
Telephone: Fax:				
E-Mail:@				
Date Stamp/Signature				